



June, 2011



What is PFRA?

- PFRA is the only volunteer organization that supports the Plano Fire Department
 - Independent of the Plano Fire Department
 - Tax-exempt 501(c)(3) non-profit
 - 50 active members consisting of citizens and retired firefighters
- Founded in 1995 by a local group of Fire Buffs to raise funds for the Fire Department awards banquet
 - First CFA class was also in 1995
 - CFA alumni formed 1996-1997 with similar goals as PFRA
 - The two groups merged in 1998; agreed to retain the name Plano Fire Rescue Associates
- Today, all members of PFRA are graduates of the Citizens Fire Academy



PFRA members have volunteered over 28,000 service hours to the City of Plano!



What Do We Do?

Hang out with firefighters and their shiny red trucks!

- Annual PFD Appreciation & Awards Picnic
- Educational Scholarships
- PFD-PFRA Cookbook
- Station of the Month Celebrations
- Above & Beyond Trophy
- Scene Photography Services
- Community Events & Safety Fairs
- Support Citizens Fire Academy Classes
- Assist Fire Administration & Support Services
- Manage a Very Active Website



Annual Appreciation & Awards Picnic

- Held in April at Bob Woodruff Park
- 2011 marks the 16th year for the celebration
- Family Event – Spouses, children, parents, dogs, etc.
- Friends & family socializing, awards presentation, music, games, face painting & lots of FOOD!





Scholarship Program

32 scholarships totaling \$23,000 have been awarded to children of PFD personnel by PFRA

- > 2009-2011: Three \$1000 scholarships each year
- > 2008: Four \$1000 scholarships
- > 2007: Five \$600 scholarships
- > 2006, 2005 & 2004: Four \$500 scholarships each year
- > 2003: Two \$500 scholarships

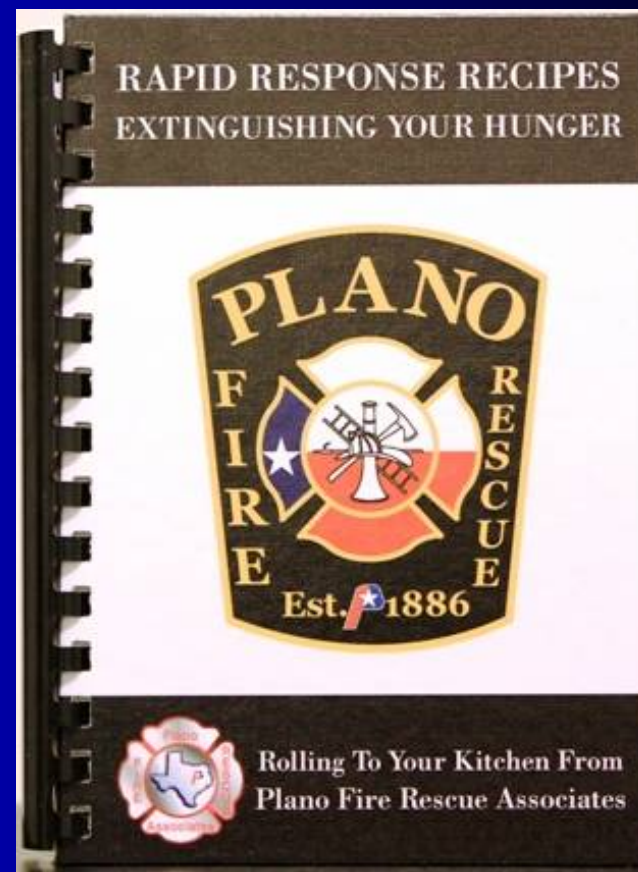




PFD-PFRA Cookbook

- The big project for 2010, all members enjoyed being involved
- Collection of over 300 delicious recipes from Plano firefighters, retirees, Fire Stations, and PFRA members
- \$10 each, proceeds of sales go directly to the PFRA Scholarship Fund, which was on the brink of elimination due to decline in donations
- It worked! In less than 8 months, we have sold 1200 books and raised over \$7000 for the PFRA Scholarship Fund
- Sales are still steady with spikes during public events

www.pfra.net

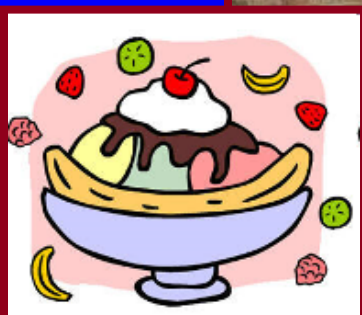


Station of the Month 2005-2010



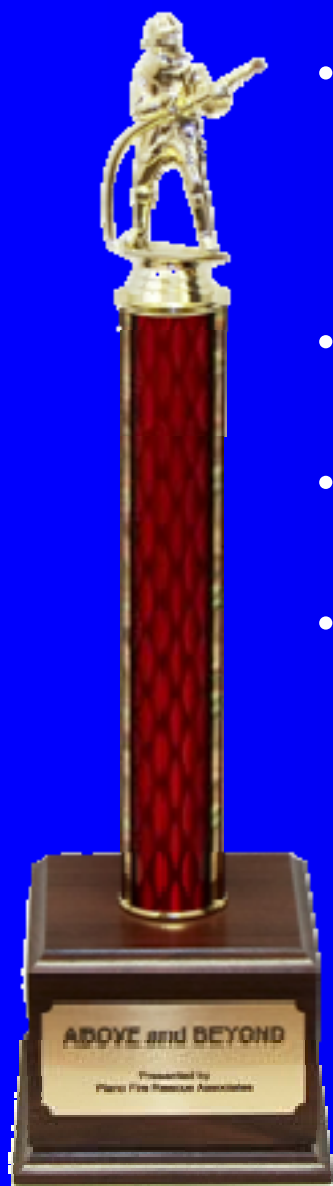
Each month we recognized a station by...

- > Hanging the "Station of the Month" banner on the front of the station
- > Serving all three shifts a fun meal (ice cream sundaes or lunch provided by a local restaurant)
- > Presenting the station with a SOM certificate of appreciation
- > Giving each shift a photo collage or special frame of their crew's pictures





2011 Above & Beyond Trophy



- Awarded to firefighters who demonstrate an extra effort in the field, who display an extraordinary action, or who perform an outstanding activity that is above and beyond their normal call of duty
- Firefighters are identified by Fire administration, details of event are sent to PFRA for consideration
- Trophy presented to the firefighter(s) at their station. Pictures and summary of the event published on PFRA website
- The trophy remains on display at the station until presented to the next recipients



Scene Photography Services



Trained 'on-call' PFRA Volunteers that

- > Respond to fires and other emergency events
- > Photograph rescue and fire suppression activities
- > Photograph scheduled training drills
- > Provide the photographs to the Department for documentation and training purposes
- > Post the pictures in the Photo Gallery on the PFRA website
- > Not sold to the Media - Photos are owned by the City and the Dept.



Community Events & Safety Fairs



- Peggy's Helpers in the field
- Work side by side, answering questions and distributing fire and life safety information
- Promote & recruit new applicants for the CFA!



Fire Station Open House



- Provide an extra set of hands to the firefighters during Fire Station Open House activities
- Providing station tours to the public, answer questions and distributing fire and life safety information if station personnel are called out





Citizens Fire Academy

- Assist with class activities
- Provide snacks for classes
- Support activity day events & host barbeque



Other Activities



- Team up with Firefighters for Smoke Alarm Saturday Door-to-Door Project
 - Visited 775 homes, installed 138 new smoke alarms & replaced 162 batteries
- Provide shuttle drivers for Plano Balloon Festival & other FD activities
- Participate in the “Kids Night Out” Halloween Event
- Coordinate printing and distribution of PFD Shift Pocket Calendars
- Support & provide a deposit account for other PFD-related entities:
 - Life and Fire Safety Clowns
 - Honor Guard and Pipes & Drums unit
 - Explorers





Parades

- City of Plano Christmas Parades
 - PFRA won the President's Trophy in 1999!
- City of Plano July 4th Parades





ALF82 Restoration

1982 American LaFrance Engine

- > Used for educational and civic events, parades and PFD funerals
- > \$39,000 project
- > Restoration completed in December 2004



Before



After





PFRA on the Web

- <http://pfra.net> or <http://pfra.org>
- Primary source for news, information, events, sign-up lists, shift calendar, rosters, and photos
- Average over 150,000 hits per month and 3GB of downloads
- Host approx. 29,000 pictures in our photo gallery
- New members get added to “Announce” email list
- We’re also on Facebook!





We Have Something for Everyone!!!

Committees

- Annual Appreciation & Awards Picnic
- Balloon Festival
- Fundraising
- Membership
- Nominating
- PFD History & Yearbook
- Photography
- PFRA and PFD History
- Scholarship
- Station of the Month
- Texas Citizens Fire Academy Alumni Association (TCFAAA)

How You Can Get Involved



- ✓ Graduate from the Citizens Fire Academy
- ✓ Submit the PFRA Application and the Volunteers in Plano (VIP) Application & waiver
- ✓ Submit your PFRA Membership Application and Dues
 - Membership dues are only \$25 per year
 - \$10 for each additional family member (must be a CFA graduate)
 - New, paid members receive a **FREE** PFRA T-Shirt!

Online applications, instructions, and dues payment options can be found here:

<http://pfra.net/join>

- ✓ Attend Monthly PFRA Meetings
 - Third Tuesday each month
 - 7:00pm
 - Right here at Fire Admin, in this room
- ✓ Participate in PFRA Activities

PFRA members are allowed 2 ride outs per year!



Come Join Us in Supporting the Plano Fire Department!



www.pfra.net